



For immediate release

Icynene launches new web-based NFPA285 compliant wall assembly tool

Mississauga, ON. 12 January 2015. Leading spray foam insulation manufacturer, Icynene has launched a new web-based, interactive wall assembly tool that allows architects and specifiers to build NFPA285 compliant assemblies for upcoming commercial projects.

Offering more than 750 possible NFPA285 compliant wall assemblies, the new web tool allows architects and specifiers better understand how Icynene's portfolio of open and closed cell spray foam insulation products can be integrated into commercial designs.

The new tool, which is available on icynene.com, guides users through an easy five-step process that builds the wall assembly complete with interior and exterior insulation options based on the most common wall types and cladding façades. The tool allows architects who typically source XPS rigid foam board as an exterior insulation solution to explore more cost-effective spray foam insulation alternatives.

"With new product innovations such as Icynene's 100% water-blown closed cell ProSeal Eco available on the market and changing building code requirements, the building industry is re-assessing the way they think about insulation and its use in commercial design. Icynene's new wall assembly web tool is an incredible resource for those seeking to incorporate high-performance insulation materials that comply with the industry standards into their commercial designs," said Betsy Cosper, VP Marketing, Icynene.

The web tool allows users to download a PDF of their completed wall assemblies as well as enables them to engage directly with Icynene's Engineering and Building Science teams for additional support specific to their own designs.

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About Icynene Corp.

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

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